CONCEPT NOTE

PROJECT TO SUPPORT THE FINANCING OF LIBRARIES DJAÏLI AMADOU AMAL AND THEMATIC CAMPAIGNS OF THE NGO FEMMES DU SAHEL IN CAMEROON

Siège : Cameroun – B.P.3440, Douala – Arrêté N° : 00023/A/MINAT/SG/DAP/SDLP/SONG/BA du 11 mars 2026
Compte bancaire BICEC N : 10001-06800-65673000001-88 - Code Swift : ICLRCMCXXXX
Tél : (237) 699 58 24 41/695 90 41 65 - E-mail : femmesdusahel@gmail.com, www.femmesdusahel.org

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SYNTHETIC IDENTITY CARD

DATE AND VERSION	10 / 04 / 26 V.1	
Carrier organization	**ONG FEMMES DU SAHEL/DJAÏLI AMADOU AMAL** Organization of Cameroonian law, apolitical, Secular and non-profit, engaged in the promotion of education, culture and socio-economic development.	
Title of the project	Support for the financing of Djaïli libraries Amadou Amal from Maroua and Douala and thematic campaigns of the NGO Femmes du Sahel	
General objective	Ensure sustainability and optimal operation of the Djaïli Amadou Amal libraries at Cameroon and offer a welcoming and exercise setting optimal educational and cultural activities.	
Beneficiaries	All of the population of the cities of Maroua and Douala, regardless of age and sex.	
Recipient of the Request	**PROJECT SUBJECT TO ALL TECHNICAL PARTNER AND/ OR SUSCEPTIBLE FINANCIAL TO ACCOMPANY THE IMPLEMENTATION OF WORK.**	
Amount of funding Requested	**86.585 Euros**	Eighty-six thousand five hundred and eighty-five Euros
Domain	Culture, Education, Economy and Social	
Durée Duration	twelve – 12 month	

I. PRESENTATION OF THE NGO WOMEN OF THE SAHEL

The NGO Femmes du Sahel is an organization under Cameroonian law,apolitical, secular and non-profit, committed to the promotion of education,of culture and socio-economic development, with a particular focus on the protection of children, girls and women.

It works in particular for:

- promote access to education and culture;
- improve the living conditions of vulnerable populations;
- strengthen awareness of fundamental rights, in particular those of women;
- encourage solidarity and community development initiatives.

Created in 2012 by Cameroonian writer Djaïli Amadou Amal,the organization intervenes primarily in Northern Cameroon, while gradually developing its activities at the national level. She has of several antennas, especially in Douala, Yaoundé, Mayo-Darlé, Garoua and Maroua, and has about a hundred active members.

In the field of education, the NGO has set up a network of libraries including 36 mini-libraries in rural areas and 5 main libraries in Douala and in the north of the country.

NGO Femmes du Sahel is based on values of solidarity and professionalism and responsibility. Its action is structured around several axes: education,social action, economic development, protection of the rights of women and socio-educational support.

It collaborates with technical and financial partners and applies management mechanisms based on transparency and good governance. Despite limited resources, the NGO has led many initiatives in several regions of Cameroon, contributing to the improvement of access to education, well-being and capacity building of communities local.

II. CONTEXT AND JUSTIFICATION OF THE PROJECT

In Cameroon, as in many African countries, access to quality cultural and educational infrastructure remains limited, in particular for young people, women and vulnerable populations. Historically perceived as imported institutions, libraries have gradually evolved to become real community development tools.

Today, in the face of rising challenges related to misinformation, the fracture educational and social vulnerability, promoting reading and access to knowledge is a strategic lever for social transformation.

In the cities of Maroua and Douala, the functional infrastructure deficit dedicated to public reading and cultural animation is particularly marked. It is in this context that the NGO Femmes du Sahel initiated the creation of the Djaïli Amadou Amal libraries, which have become reference spaces for education, culture and social cohesion.

However, despite their significant impact, these infrastructures face major constraints related to their operation and equipment, justifying this request for funding.

III. THE DJAÏLI AMADOU LIBRARIES AMAL

III.1. Vision and strategic positioning

The Djaïli Amadou Amal libraries are a structuring axis interventions by the NGO Femmes du Sahel. They are part of a vision global aim to make access to knowledge an essential lever for transformation social, empowerment and sustainable development.

Designed as multifunctional spaces, these libraries go beyond their traditional vocation to become real centers of Resources, training, awareness and cultural animation, at the service communities.

III.2. Genesis and development

Driven by the commitment of Cameroonian writer Djaïli Amadou Amal,in particular, following its international recognition, the creation initiative of the

eponymous libraries aims to bring the book closer to the populations and to democratize access to culture.

In this dynamic, two main libraries were built and implemented:

- Douala (2022)
- Maroua (2024)

These infrastructures reinforce an existing network of libraries community and participate in the gradual expansion of the NGO's activities to the national scale.

III.3. Missions and functions of libraries

The Djaïli Amadou Amal libraries fulfill several functions complementary:

. Access to knowledge
Provision of books and educational resources accessible to all, in especially for young people and vulnerable populations.

. Training and capacity building
Organization of writing, reading workshops, training and activities educational.

. Social awareness
Interventions in schools, amphitheaters and various communities on topics such as:

- the education of young girls
- women's rights
- the empowerment of girls and women
- female leadership
- cultural and digital animation
- organization of conferences, literary meetings and cultural events
- production of digital awareness content

. Educational support
Distribution of school supplies and support for pupils and students from disadvantaged backgrounds.

III.4. Presentation of infrastructure

. Douala Library (Ndogpassi III)

- Surface: 100 m^2
- Equipment: reading area, ventilation, enhanced security
- Human resources: 2 librarians
- Activities: workshops, conferences, awareness

. Maroua Library (Dengui)

- Surface: 240 m^2 (R+1)
- Equipment: modern training room, reading areas
- Human resources: 2 librarians
- Activities: education, social resilience, promotion of women

.Training room (Maroua)

- Dimensions: 14 m x 6.3 m x 3.20 m
- Use: conferences, workshops, training

III.5. Operation and charges

The operation of libraries is based on:

. Human resources

- Recruitment of qualified librarians
- Recruitment of facilitators
- Supervision of educational activities

. Operating expenses

- Electricity and maintenance (air conditioning, drilling, ventilation)
- Maintenance and cleanliness of the premises
- Logistics and equipment

. Activities

- Cultural animation
- Training workshops
- Community awareness

To date, all charges are entirely borne by the NGO Femmes of the Sahel, which is a major challenge for the sustainability of infrastructure.

III.6. Issues and challenges

Despite their strong impact, libraries face several constraints:

- Insufficient financial resources
- High operating expenses
- Need for additional equipment
- Growing demand from the population

These challenges fully justify the implementation of this support project.

III.7. Contribution to local development

The Djaïli Amadou Amal libraries contribute significantly to:

- improving access to education
- the promotion of culture
- the strengthening of human capital
- social cohesion

They thus establish themselves as real poles of development community.

IV. LOGIC OF PROJECT INTERVENTION

General objective

Ensure the sustainability and optimal operation of Djaïli libraries Amadou Amal de Maroua and Douala, while strengthening their role as learning, training and cultural animation centers.

Specific objectives

1. Ensure equitable access to quality educational and cultural resources
2. Promote reading, literature and intellectual production
3. Strengthening the educational and intellectual capacities of young people
4. Offer a framework adapted to the organization of educational and cultural activities
5. Support the structuring and dynamism of local associative life
6. Contribute to the financial empowerment of the NGO up to at least 20% project partner

The project is open to any type of institutional or financial partner willing to join it; the level of participation in the financing will be determined in depending on the capabilities and availability of each structure to support initiatives of this magnitude.

V. PROJECT DESCRIPTION

The NGO Femmes du Sahel faces huge operational burdens spread over the year, everything that has limited its financing capacities, to the end of the implementation of the project to build the main libraries,for which it has mobilized its own funding up to 80%.

The libraries of Maroua and Douala are as follows:

. Douala - Ndogpassi III

- Surface: 100 m^2
- Target audience: young people, pupils, students, adults
- Activities: reading, writing workshops, conferences, awareness

. Maroua - Dengui

- Surface: 240 m^2 (R+1)

- Strategic area: Far North
- Activities: education, social resilience, promotion of women

The purpose of this request for financing is to ensure the strengthening the annual operation of the two main libraries and support for the implementation of the thematic campaigns of the NGO Femmes du Sahel.

The project aims to:

- Ensure the sustainable operation of Douala libraries (Ndogpassi III)
And Maroua (Dengui)
- Equips libraries with logistical equipment
- Strengthen educational, cultural and social activities offered to the public
- Carry out thematic campaigns

Areas of intervention:
1. How libraries work
2. Equipment in logistics
3. Cultural and educational animation
4. Capacity building and institutional organization
5. Awareness campaigns/Information/Interpellation/Pleading

For the operation of the Douala and Maroua Libraries
• Managed by Femmes du Sahel;
• Qualified staff (librarians);
• Monthly programming of cultural activities;
• Regular monitoring of attendance and impacts;
• Partnerships with schools, universities and cultural actors.

For the realization of the Thematic Campaigns
A thematic campaign is a series of coordinated activities (communication,training, advocacy, events) focused on a specific problem affecting girls and women.

In the context of the NGO Femmes du Sahel, the thematic campaigns are well-thought-out and structured actions of awareness, advocacy and mobilization organized around the specific themes related to its missions such as that: the schooling of young girls, fight against forced and early marriages, fight against gender-based violence, the empowerment of women, the female leadership etc.

These are strategic tools for the NGO Femmes du Sahel, because they allow to structure its action around clear priorities, while maximizing its social impact and its visibility.

Component of a Thematic Campaign

• A clear central message;

• A well-defined target (girls, women, community leaders, decision-makers, depositories of issues, etc.) ;

• Field activities (workshops, seminars, radio and television broadcasts,caravans, forums, use of social media gateways, etc.) ;

• Monitoring and evaluation to measure the impact;

• Partnerships with schools, universities and social, economic and cultural actors;

• Creation of a network or platform of mobilization actors who adhere to the countryside.

VI. BENEFICIARIES OF THE PROJECT

Direct beneficiaries :

- Young people (pupils, students)
- Women and young girls
- Researchers and project leaders

Indirect beneficiaries:

- Local communities
- Estimate: more than 5,000 direct beneficiaries per year

VII. EXPECTED RESULTS OF THE PROJECT

- Maintenance of the continuous operation of the two libraries;
- Increase in attendance rate;
- Development of cultural and educational activities;
- Improvement of the reading and expression level of young people;
- Strengthening the role of libraries as development centres community.

VIII STRATEGY FOR IMPLEMENTING THE PROJECT

The project will be implemented according to a structured and participatory approach:

- Managed by the NGO Femmes du Sahel
- Mobilization of qualified personnel (librarians)
- Regular programming of cultural activities
- Implementation of a monitoring-evaluation system
- Development of partnerships with schools, universities and cultural actors

IX. PROJECT DURABILITY

The project is designed to be sustainable thanks to:

- The diversification of partners;
- The development of public/private partnerships;
- Community involvement;
- The enhancement of the image of sponsoring partners.
- Diversification of funding sources
- The involvement of local communities
- The valuation of income-generating activities
- Strengthening organizational governance

X. INTEREST FOR PARTNERS OF THE PROJECT

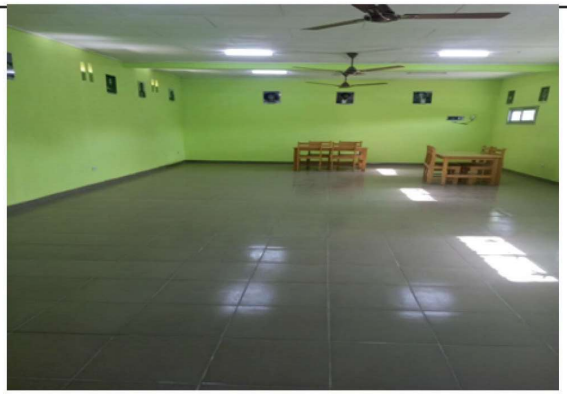
Support for the operation of the Djaïli Amadou Amal libraries is a strategic investment in education, youth and social stability.

This project, with a strong human and cultural impact, represents a concrete opportunity sustainable transformation of communities.

Supporting this project allows partners to:

- Contribute to education and social development;
- Strengthen their social responsibility (CSR);
- Benefit from institutional visibility;
- Associate their image with a high-impact cultural and social initiative.

XI. PRESENTATION OF PREMISES

Ville	Illustrations	Caractéristiques	Équipements salle de formation
Salle de formation (1er étage)		Salle située au premier étage du bâtiment : 4. Profondeur de la salle : 14 m 5. Largeur de la salle : 6,3 m ; 6. Hauteur plafond : 3,20.	11. Table modulable de 20 places et 20 chaises. 12. 50 chaises métalliques 13. 5 mini fauteuils de conférenciers et une table basse 14. Vidéoprojecteur avec socle de fixation plafonnier, et câble HDMI 15. Lap top
Espaces Livres et de lecture (Rdc)		5. Bibliothèque bâtie sur deux niveaux, pour une superficie totale de 240m2 6. Revêtement sol : carreaux ; 7. Ouvertures en alu vitré, doublées de protections métalliques ; 8. Plafond et ventilation électrique.	16. White board(240x120) 17. Sonorisation(2 baffles, 1 mixeur et 3 micros) 18. 1 mini-table pour le matériel de sonorisation (mixeur) 19. Écran télé 75'', avec support mural 20. 1 Colonne climatisation 7 CV
		Transport des équipements sur Maroua	

MAROUA

DOUALA

XII. PROJECT BUDGET

Axe	Activities	Bibliothèque Maroua	Bibliothèque Douala	Annual Budget (in Euro)
1	**Current operations of library**	**6 403**	**7 317**	**13 720**
1.1	Water, Energy & Maintenance Annual	3 658	4 572	8 230
1.2	Surface maintenance and cleaning Annual	2 745	2 745	5 490
2	**Thematic campaigns: Awareness, Communication, Relationship state**	**19 055**	**19 055**	**38 110**
2.1	Development and design of tools of campaigns and prospecting (logos, flyers, gadgets, roll-up, platelets etc.)	3 049	3 049	6 098
2.2	Campaigns, seminars workshops of strengthening and awareness on themes : Empowerment of young girls and women; Struggle against violence against women ; female leadership etc.	6 098	6 098	12 196
2.3	Participation in events national,international cultural/formal and informal meetings with the custodians of issues and various partners / valorization of local writers	2 287	2 287	4 574
2.4	Mentoring program and female leadership/ Scholarships/Kits school	7 621	7 621	15 244
3	**Administrations & Staff**	**17 378**	**17 378**	**34 756**
3.1	Salaries, Allowances and gratuities annual (operational staff)	15 549	15 549	31 098
3.2	Supervision, Coordination & Committees of piloting	1 829	1 829	3 658
TOTAL ANNUAL BUDGET		**86 585**		

THE ANNUAL BUDGET OF THE PROJECT EVALUATES THE TOTAL AMOUNT OF 86,585 EUROS – EIGHTY SIX THOUSAND FIVE HUNDRED EIGHTY FIVE EUROS.

THE PROJECT TO SUPPORT THE FINANCING OF DJAILI AMADOU AMAL LIBRARIES OF MAROUA AND DOUALA IS A CONCRETERESPONSE TO EDUCATIONAL CHALLENGES AND CURRENT CULTURAL.BY SUPPORTING THIS INITIATIVE,THE PARTNERS CONTRIBUTE DIRECTLY TO THE FORMATION OF AN ENLIGHTENED YOUTH ,TO THE PROMOTION OF CULTURE AND SUSTAINABLE DEVELOPMENT OF COMMUNITIES.

XIII. CONTACT DETAILS OF PEOPLE

PROJECT CHARGES Promoter People at

Contact No. phone E-mail

Baba Hamadou +237 695 90 41 65 NGO WOMEN

FROM THE SAHEL

Femmesdusahel@gmail.com

Website: www.femmesdusahel.org

Dr Aboubakar +237 694 03 08 44

MINISTRY OF TERRITORIAL ADMINISTRATION

REPUBLIC OF CAMEROON
Peace-Work –Fatherland

ORDER No. 000023 /O/MINAT/SG/DAP/SDLP/SONG/BA/BG of 11 MARS 2026
to grant a Non-Governmental Organisation (NGO) status.

THE MINISTER OF TERRITORIAL ADMINISTRATION,

Mindful of the Constitution;
Mindful of Law No. 90/053 of 19 December 1990 on freedom of association and its subsequent amendments;
Mindful of Law No. 99/014 of 22 December 1999 to govern Non-Governmental Associations;
Mindful of Decree No. 2011/408 of 9 December 2011 to organise the Government, amended and supplemented by Decree No.2018/190 of 2 March 2018;
Mindful of Decree No. 2018/191 of 2 March 2018 to reshuffle the Government;
Mindful of Decree No. 2019/030 of 23 January 2019 to organise the Ministry of Territorial Administration;
Mindful of Decree No. 2001/150/PM of 3 May 2001 to specify the organisation and functioning of the Technical Committee in charge of the examination of applications for authorisation and the monitoring of activities of Non-Governmental Organisations;
Considering the relevant application file;
Considering the positive opinion of the above-mentioned Technical Committee during its 10 December 2025 session,

HEREBY ORDERS AS FOLLOWS:

Article 1.- The organisation called **"Femmes du Sahel" (FDS)**, with head office in Douala has been, with effect from the date of signature of this Order, granted a Non-Governmental Organisation status for a period of five (5) years renewable, pursuant to the provisions of Section 9 of Law No. 99/014 of 22 December 1999 cited above.

Article 2.- The objective of this NGO is to promote, protect and defend the human rights of girls and women, as per the Constitution of Cameroon, national laws, regional and international legal instruments ratified by Cameroon and contribute sustainably in their social, educational and citizenship empowerment, to ensure the equality of their rights, dignity, effective participation in public life and their full contribution to sustainable development.

Article 3.- The officials of **"Femmes du Sahel"** are:

- **Board Chairperson:** Mrs. DJAILI AMADOU AMAL;
- **Vice-President:** Mr. ASMAOU ALI;
- **General Rapporteur:** Mr. ZOUNEIDOU NSANGOU;
- **Administrators:** Mr. HAMADOU BABA;
  Mr. ABOUBAKAR BABA;
  Mr. NGAZI AHMED TOUKOUR.

Article 4.- This Order shall be registered and communicated wherever necessary, and then inserted in the Official Gazette in English and in French./-

Yaounde, 11 MARS 2026

MINISTER OF TERRITORIAL ADMINISTRATION

Le Ministre

ATANGA NJI Paul

CC:
- MINETAT/SGPR
- PMO
- MINREX
- SED/DGSN/DGRE
- ALL. GOVs /D.Os /S.D.Os
- ALL COMMITTEE MEMBERS
- PERSONS CONCERNED
- FILE/RECORDS/ARCHIVES